

In the privacy policy, the Sustainable Nut Initiative informs you about the way in which the Sustainable Nut Initiative collects and processes personal data, for what purposes the Sustainable Nut Initiative processes personal data and how you can get in contact about how the Sustainable Nut Initiative handles personal data.

Personal data is data that can be used to identify an individual or that can be linked to an individual.

Contact information:

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What personal data does the Sustainable Nut Initiative collect and for what purpose?

The Sustainable Nut Initiative collects your personal data from our website to be able to optimise the website, to answer questions of customers and to send requested information via the knowledge bank on the website of the Sustainable Nut Initiative.

Below you will find an overview of the personal data that we collect and process:

- Anonymized IP address
- Surf and click behaviour on the site
- The number of visitors and the duration per visit
- Which pages you visit on our website
- Location data
- Device type
- Name, company name and e-mail address from those who requested to download documents from the knowledge bank and from those who requested to receive the newsletter

With whom does the Sustainable Nut Initiative share your personal data?

The Sustainable Nut Initiative implements appropriate technical and organisational measures to protect personal data against loss or any form of unlawful processing.

Personal data kept within the Sustainable Nut Initiative will only be used for the activities of the Sustainable Nut Initiative. The Sustainable Nut Initiative only provides data to third parties if this is to optimise our website or to comply with a legal obligation.

Cookie use website the Sustainable Nut Initiative

What are cookies and similar technologies?

A cookie is a small text file that is placed or read in your peripherals during your visit to a website, for example in the browser of your computer, tablet or smartphone. Data, sometimes personal data, is stored or consulted via this text file. You can be recognized at a later visit on the basis of these (personal) data.

JavaScripts and web beacons are examples of similar techniques, which together with cookies ensure that a system can collect information (JavaScripts), store it in small, simple text files (cookies) and then send it (web beacons). We refer to all these techniques together as "cookies and similar techniques" (hereinafter: "cookies").

For what purposes does the Sustainable Nut Initiative place cookies?

Our website may use cookies for the following purposes:

Functional cookies. These cookies are used to provide functionality to use our website, such as the ability to save preferred settings.

Analytical cookies. The Sustainable Nut Initiative uses (anonymized) Google Analytics to analyse how visitors use our website. For example, the user-friendliness of the website can be improved.

Advertisement or tracking cookies. The Sustainable Nut Initiative does not use advertising or tracking cookies.

How can you oppose cookies?

By changing the settings of your browser, you can indicate that your browser may not accept cookies (from our website). However, if your browser does not accept cookies from our website, you may not be able to access certain functionalities of our website or you may not be able to use all the functionalities. If you want to oppose the Google Analytics cookies, you can set this in your browser by refusing cookies from Google (Analytics) via your browser or by [clicking here](#).

How long does the Sustainable Nut Initiative keep you data for?

The Sustainable Nut Initiative does not store your personal data longer than strictly necessary to achieve the purposes for which your data is collected. We use a retention period of two years for the following data:

- Anonymized IP address
- Surf and click behaviour on the site
- The number of visitors and the duration per visit

- Which pages you visit on our website
- Location data
- Device type
- Name, company name and e-mail address

Do you have a question or request?

For questions about the Privacy & Cookie Protocol or about the use of your personal data by the Sustainable Nut Initiative, please contact Herman uit de Bosch at info@sustainablenutinitiative.com

This Privacy & Cookie Protocol was last amended on February 14, 2022.